



WILE-FM features the music of your life... great memories! It's one of the most successful radio formats in America with a large, upscale

group of listeners. WILE-FM attracts an active, loyal audience who controls 89% of the nation's wealth. We play the most popular songs from the 50s, 60s and 70s, aimed at the upper end of the Baby Boomer generation.

Then, our seasoned personalities make this format really shine, sharing anecdotes about the artists and their songs. It blends gold standards by the world's best artists like Neil Diamond, Frank Sinatra, Barbra



Streisand, Tony Bennett plus selected recent favorites from the eighties featuring artists like Barry Manilow, Celine Dion, James

Taylor and Elton John. WILE's Adult Standards music creates new opportunities for your business to reach listeners in the huge "Baby Boomer" generation who find WILE just right for them!

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